

The brand new Investors in People Interactive tool is a step forward for the Standard

Introducing Investors in People Interactive

Investors in People enters a new era in the first half of November when its brand new tool 'Investors in People Interactive' goes live.

Investors in People Interactive provides a new innovative approach to working with Investors in People whether you are committed, recognised or just interested in developing your business.

Responding to the ever growing need for the cost-effective delivery of tailored information and advice about the Standard, Investors in People Interactive will be available online.

It will become a key source not only of everything you need to know about the Investors in People Standard but also about the management techniques and approaches you can adopt to achieve (and retain) recognition.

"We can now offer information, support and advice directly to you online," explains Nishi Mayor, the Development Manager who has overseen the project. "We recognise that many organisations are now looking for guidance. As a result Investors in People Interactive will provide a wide range of downloads of good

practice, case studies, hints and tips and other materials relevant to the kind of effective management which is needed to be recognised as an Investor in People."

The overall presentation of the tool will be bright and lively. By combining audio and video material with text and graphics it should offer a varied and stimulating learning experience. Investors in People UK has developed the online tool with Investors in People Scotland and the consultancy Esteem (which has extensive experience in working with the Standard) the material has been carefully vetted and trialed to ensure its reliability.

Start with the diagnostic

As the name suggests, however, 'interactivity' is the key element of Investors in People Interactive and at its 'front end' users will find a diagnostic tool. This is optional to users but it has been specially developed to include relevant references to the content and supporting learning materials so it will, undoubtedly, be very useful as a starting point.

On completing the diagnostic, users will be presented with an executive summary and a visual diagram indicating 'where do we go from here'. This can then be used as a planning guide to identify where the gaps are in performance so that users can focus their energies on the key areas needed for development.

For the general user

Although the learning material will be anchored by the Standard it is designed to be of interest to the general user. As a result the management issues which are covered are of generic significance and are structured around five key themes:

- **Strategic planning**
- **Effective management**
- **Culture and communication**
- **Developing people**
- **Managing performance.**

Accelerated learning techniques have been used by the writers of the learning material to ensure that users can work their way through it as efficiently as possible, in a way that is engaging. The navigation styles will be appropriate for both 'global' and 'linear' thinkers. Users will undertake a variety of exercises to improve their performance in specific management practices and an



How to access

Investors in People Interactive

Investors in People Interactive will be available via the Investors in People UK main website from the 5th November onwards. So go to www.investorsinpeople.co.uk/interactive to register as a user and start getting the benefit of Investors in People Interactive immediately. You will also be notified of your local Investors in People Centre according to your postcode.