

# SEMINAR: HOW TO DISPEL THE MYTHS OF ISO 9001:2008

RECOGNISING  
EXCELLENCE  
Raising Performance

## A SEMINAR ON:

### WHY SHOULD YOUR CUSTOMERS GIVE YOU THEIR PRECIOUS BUSINESS?

After all there are so many others out there, all making claims about how good their products or services are. Why should you be the lucky one?

You advertise proclaiming that you are as good, or better, than the competition... but so do they. So, to give your organisation an edge, why not consider implementing a Quality Management System (QMS), one that is recognised throughout the world - **ISO 9001:2008**.

This Internationally recognised Standard has changed considerably over the years and horror stories about the need for mountains of paperwork are just one of the myths that we aim to dispel at our seminar.



## THE SEMINAR CONTENT:

A detailed overview of the benefits Quality Management practices can have in today's current economic climate. Attendees will:

- obtain a sound basic knowledge of the principals of **ISO 9001:2008**
- have a better understanding of what their organisation needs to do to adopt a Quality Management System
- be able to describe and explain the common areas that need to be addressed, together with ways of dealing with them
- have the basis of a Quality Policy

## WHO SHOULD ATTEND?

Senior members of your organisations who:

- have, or are likely to have, a key role in the implementation of a Quality Management System
- will contribute to the decision to introduce and implement Quality Management practices
- those who already have ISO 9001 and would like to induct new staff

To book your place, please use our  
online booking system:  
[www.qualitysouthwest.co.uk/events](http://www.qualitysouthwest.co.uk/events)

**Cost: Just £45 per delegate plus VAT**

Venue, dates and times: 9.30am to 12.30pm followed by lunch

	Gloucester	Plymouth	Swindon	Taunton
February	11th	15th	25th	16th
March	25th	18th	11th	19th
April	15th	14th	29th	13th

**For further information on this seminar please telephone:  
John Edwards on 0207 078 0840 or 07771 988427**